

CHOOSE PIRELLI AND TAKE CONTROL.



P ZERO™ SOFT



P ZERO™ MO

**DIFFERENT TYRES, SAME TECHNOLOGY.
CHOSEN BY FORMULA 1® AND THE BEST CAR MAKERS.
FOLLOW THEIR LEAD.**



POWER IS NOTHING WITHOUT CONTROL

OEM MARKINGS

MARKING


Marked tyres can be recognized from a specific marking on the sidewall that indicates the tyre co-development with a specific car manufacturer. These tyres have been homologated by the vehicle manufacturer and are the perfect match for the model they have been developed for.

Marked tyres are the result of a strong joint efforts of technological development with Europe's most premium car manufacturers and, therefore, are the only tyres that can enhance the performances of the best cars. They represent the peak of a state-of-the-art fine tuning process that completes the most recent technological developments in the automotive industry.

Only these tyres are designed on purpose to enhance car's performances while assuring a unique driving experience.


For years Pirelli has been the leading European provider of premium and prestige original equipment, with over 2000 homologation approvals. Looking to vehicles of the future, with our overall expertise we will continue to build on this.


MARKING	OEM/VEHICLE	DETAILS
AR, ARR		This marking is used for some specific Alfa Romeo models.


MARKING	OEM/VEHICLE	DETAILS
R01	 Audi Specific AUDI QUATTRO models (R8, RS4, RS5, RS6)	All new Audi Quattro models have specifically marked tyres.

MARKING	OEM/VEHICLE	DETAILS
AM4, AM8, AMP, AMS, AMV, AMX	 ASTON MARTIN	All new Aston Martin tyres have these markings. Tyres are developed specifically for the vehicle's characteristics.

MARKING	OEM/VEHICLE	DETAILS
B, B1, BC, BL	 BENTLEY	New vehicles are fitted with this specific marking.

MARKING	OEM/VEHICLE	DETAILS
AO, AOE	 Audi	AO= Used for new Audis. AOE= Specific Marking for the Run-Flat fitment of Audi.

MARKING	OEM/VEHICLE	DETAILS
★	 MINI	All new vehicles from this vehicle manufacturer are fitted with this specific marking.


MARKING	OEM/VEHICLE	DETAILS
F	Pirelli internal marking for 	This marking is used for some specific Ferrari versions.

MARKING	OEM/VEHICLE	DETAILS
LR		All new vehicles from Land Rover have fitted tyres with this specific marking.


MARKING	OEM/VEHICLE	DETAILS
LS		LS is used for the new Lotus Exige S. Tyres are designed for the particular characteristics of this vehicle.

MARKING	OEM/VEHICLE	DETAILS
MC, MC1		McLarens are fitted with tyres with this specific marking, designed for the particular characteristics of these vehicles.

MARKING	OEM/VEHICLE	DETAILS
MO1	 Mercedes-Benz AMG	MO1 is used for specific Mercedes-AMG fitments.

MARKING	OEM/VEHICLE	DETAILS
N0, N1, N2, N3... NX	 (+ VW Touareg)	All Porsche vehicles are fitted with tyres with this marking.

MARKING	OEM/VEHICLE	DETAILS
J, J1, JRS	 JAGUAR	This marking is used for selected Jaguar fitments. JRS is specific to some XK-RS fitments.

MARKING	OEM/VEHICLE	DETAILS
L		All Pirelli tyres fitted to new vehicles from this manufacturer have this marking and are developed for the particular characteristics of these vehicles.

MARKING	OEM/VEHICLE	DETAILS
MGT	 MASERATI	This marking has been introduced by Maserati for all the models in production from 2013.

MARKING	OEM/VEHICLE	DETAILS
MO	 Mercedes-Benz	MO=Mercedes Original. New vehicles from this manufacturer are fitted with tyres with this specific marking.

MARKING	OEM/VEHICLE	DETAILS
MOE	 Mercedes-Benz	MOE=Mercedes Original Extended. Specific marking for the Run-Flat fitment of Mercedes. All new vehicles from Mercedes fitted with R-F tyres use this specific marking.

PREMIUM HOMOLOGATIONS AND RUNFLAT SUPREMACY

MORE THAN 2000 HOMOLOGATIONS



MORE THAN 300 RUNFLAT SIZES



SUMMER • PIRELLI RANGE OVERVIEW

CITY-COMPACT CARS MEDIUM CARS SALOON-PREMIUM CARS SPORT-PRESTIGE CARS 4X4 - PICK UP URBAN SUV PREMIUM SUV VAN



SPORTY



TOURING



URBAN



ALL TERRAINS



<p>P ZERO</p>	<p>P ZERO</p>
<p>Cinturato</p>	<p>SCORPION</p>
	<p>CARRIER</p>
	<p>SCORPION ATR</p>



P ZERO •

Unique Ultra High Performance products combining Pirelli's cutting-edge technology with the knowledge gained from competitive Motorsport and Pirelli's alliance with the top car manufacturers.



P ZERO CORSA SYSTEM



The tyre with the racing soul, developed for road supersport cars destined for the track.

PRODUCT STRENGTH

Extreme levels of handling in all situations. Maximum traction and braking levels.

PRODUCT RANGE

- **WIDTH**
from 205 to 355
- **SERIES**
from 25 to 45
- **RIM**
17" - 21"
- **SPEED CODE**
Y, (Y), ZR

TECHNICAL ATTRIBUTES

ASYMMETRIC

DIRECTIONAL

ASSYMMETRIC PATTERN DESIGN: EXTREME LEVELS OF HANDLING IN ALL SITUATIONS

DIRECTIONAL DESIGN WITH LONGITUDINAL GROOVES: SAFETY IN WET CONDITIONS AND HIGH CORNERING CAPABILITY

- ✓ **INNOVATIVE RACING TRADE COMPOUND: EXTREME LEVELS OF GRIP, EVEN AT HIGH SPEED**
- ✓ **SPECIALISED TYRE STRUCTURE: ENHANCED CORNERING STABILITY**

PRODUCT PERFORMANCE

DRY	WET	SPORT	COMFORT	MILEAGE
High	High	High	Low	Low

RESPONSE TO CONSUMER REQUIREMENTS

CONTROL POWER	EASY DRIVE	LONG LASTING PERFORMANCE
High	High	High

HOMOLOGATION BRANDS

Alfa Romeo, Aston Martin, Audi Quattro, Dodge, Ferrari, Ford - Usa, Jaguar RS, Lamborghini, Lotus, Maserati, Maserati Classic, McLaren, Pagani, Porsche

HOMOLOGATIONS

AROUND 70



P ZERO

A reference point for the ultra high performance segment, the ideal choice for top-end cars, sport cars, premium sedans.

PRODUCT STRENGTH

Enhancing handling performance for sport driving. Excellent braking and traction also at high speed.

PRODUCT RANGE

- **WIDTH**
from 205 to 355
- **SERIES**
from 25 to 60
- **RIM**
17" - 22"
- **SPEED CODE**
V, W, Y, (Y), ZR

AVAILABLE ALSO IN

- ✓ **RUN FLAT VERSION**
- ✓ **PNC'S VERSION**

TECHNICAL ATTRIBUTES

- THREE SOLID CENTRAL RIBS: IMPROVED BRAKING AND TRACTION ALSO AT HIGH SPEED
- OUTER SHOULDER WITH LARGE RIGID BLOCKS: ENHANCED HANDLING PERFORMANCE FOR SPORT DRIVING
- S-SHAPE TREAD DESIGN: SAFETY UNDER CRITICAL BRAKING CONDITIONS, ON THE STRAIGHT AND THROUGH CORNERS
- THREE WIDE LONGITUDINAL GROOVES: IMPROVED SAFETY AND CONTROL IN POTENTIAL AQUAPLANING SITUATIONS

✓ **HIGH TECHNOLOGY ASSYMMETRIC CONTOUR: EVEN TREAD WEAR**

PRODUCT PERFORMANCE

DRY	WET	SPORT	COMFORT	MILEAGE
High	High	High	Low	Low

RESPONSE TO CONSUMER REQUIREMENTS

CONTROL POWER	EASY DRIVE	LONG LASTING PERFORMANCE
High	High	High

HOMOLOGATION BRANDS

Alfa Romeo, Aston Martin, Audi, Audi Quattro, Bentley, BMW, BMW - M Series, Mini, Chrysler - Jeep, Dodge, Ferrari, Ford - Usa, GM - Buick, GM - Cadillac, GM - Chevrolet, Jaguar, Lamborghini, Lincoln, Lotus, Maserati, McLaren, Mercedes, Mercedes-AMG, Pagani, Porsche, Skoda, Volvo, Volkswagen

HOMOLOGATIONS

OVER 400

PRESS TESTS

SPORT AUTO: Very Recommendable (Test Winner) - 04/2015

AUTO MOTOR UND SPORT: Very Recommendable (Test Winner) - 05/2014

SPORT AUTO: Very Recommendable (Test Winner) - 05/2014

AUTO MOTOR AND SPORT: Very Recommendable (Test Winner) - 04/2014

ACE LENKRAD (GTÜ, ARBÖ): Very Recommendable - 01/2014



P ZERO NERO GT

The ideal choice for medium - large sedans and sporty cars.

PRODUCT STRENGTH

Constant performance and comfort along all tyre life. Improved mileage and excellent handling in wet and dry conditions.

PRODUCT RANGE

- **WIDTH**
from 195 to 275
- **SERIES**
from 30 to 55
- **RIM**
16" - 19"
- **SPEED CODE**
V, W, Y, (Y)

TECHNICAL ATTRIBUTES



LARGE OUTER SHOULDER:
HIGH CORNERING STABILITY

WIDE CONTINUOUS RIBS AND
ASYMMETRIC DESIGN: FAST CORNERING
REACTION AND IMPROVED HANDLING

✓ **OPTIMIZED TREAD COMPOUND: HIGH MILEAGE AND SPORTING DRIVING**

✓ **NEW WHEEL PROFILE: SAFE BRAKING IN WET AND DRY CONDITIONS**

PRODUCT PERFORMANCE



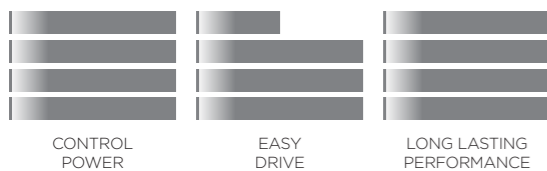
PRODUCT REPUTATION

The GT abbreviation used across the automotive industry to identify top performance luxury cars. This Pirelli product is perfect for medium and high end cars offering performance and high mileage.



is the distinctive sign of the thread pattern of Pirelli P ZERO NERO tyre.

RESPONSE TO CONSUMER REQUIREMENTS



CINTURATO •

Pirelli's response to customers who prefer to choose a tyre which has a low impact on the world we live in. This range combines traditional performance and safety with the new ecological features of the "Green Performance" philosophy: thanks to the use of new eco-friendly materials and low rolling resistance, they help to reduce the vehicle's CO₂ emissions.



CAR
CINTURATO P7

Touring tyre, the ideal choice for midrange cars and sedans.

PRODUCT STRENGTH

A perfect combine of low rolling resistance, plastic and acoustic comfort, good mileage guaranteeing braking and handling performances.

PRODUCT RANGE

- **WIDTH**
from 205 to 275
- **SERIES**
from 40 to 60
- **RIM**
16" - 19"
- **SPEED CODE**
H, V, W, Y

AVAILABLE ALSO IN
✓ **RUN FLAT VERSION**
✓ **SEAL INSIDE™ VERSION**

TECHNICAL ATTRIBUTES



- TREAD DESIGN WITH SPECIFIC PITCH SEQUENCE: REDUCTION OF ROLLING NOISE
- COMPACT CENTRAL BLOCKS AND ROBUST EXTERNAL AREA: STEERING RESPONSE AND CORNERING CONTROL
- FOUR WIDE LONGITUDINAL GROOVES: EXCELLENT WATER EXPULSION FOR OUTSTANDING SAFETY AND CONTROL IN POTENTIAL AQUAPLANING SITUATIONS

✓ **INNOVATIVE AND ADVANCED HYBRID MATERIALS: EVEN WEAR**

CAR
CINTURATO P7 BLUE

Touring tyre, the ideal choice for midrange cars and sedans.

PRODUCT STRENGTH

Low rolling resistance and wet grip. Focus on green performances such as noise and comfort.

PRODUCT RANGE

- **WIDTH**
from 205 to 245
- **SERIES**
from 40 to 60
- **RIM**
16" - 18"
- **SPEED CODE**
H, V, W, Y

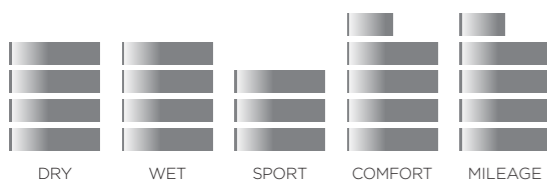
TECHNICAL ATTRIBUTES



- CARCASS RIGIDITY: REDUCTION OF ROLLING RESISTANCE
- UNIFORM DISTRIBUTION OF THE FOOTPRINT CONTACT PRESSURE: EVEN WEAR AND LONG JOURNEY PLEASURE
- FOUR WIDE LONGITUDINAL GROOVES: OUTSTANDING SAFETY AND CONTROL IN POTENTIAL AQUAPLANING SITUATIONS

✓ **INNOVATIVE TREAD COMPOUND FOR A SAFER DRIVING**

PRODUCT PERFORMANCE



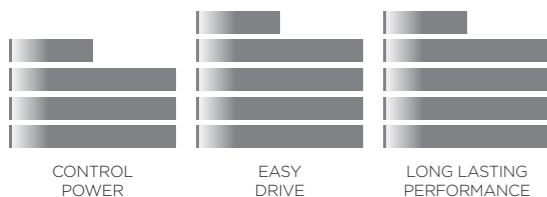
HOMOLOGATION BRANDS

Alfa Romeo, Audi, BMW, Mini, Hyundai, Jaguar, Mercedes, Skoda, Volvo, Volkswagen

HOMOLOGATIONS

OVER
200

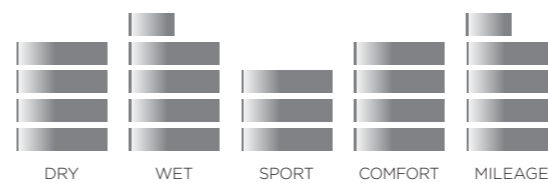
RESPONSE TO CONSUMER REQUIREMENTS



PRESS TESTS

- AUTO BILD ESPANA:** Exemplary - 04/2014
- AUTO BILD:** Exemplary - 02/2014
- AUTO MOTOR UND SPORT:** Recommendable - 02/2014
- AUTO ZEITUNG:** Very Recommendable - 02/2014

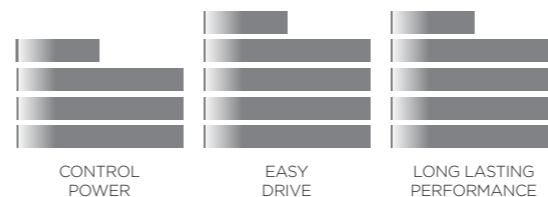
PRODUCT PERFORMANCE



HOMOLOGATION BRANDS

Audi

RESPONSE TO CONSUMER REQUIREMENTS



PRODUCT REPUTATION

- GUTE FAHRT:** Very Good (Test Winner) - 03/2015
- GTÜ:** Very Recommendable - 02/2015



CINTURATO P1 VERDE

The ideal choice for city and compact cars.

PRODUCT STRENGTH

Good control in both dry and wet conditions assuring a comfortable driving experience. Reduction of rolling resistance, especially in urban situations.

PRODUCT RANGE

- **WIDTH**
from 145 to 225
- **SERIES**
from 50 to 70
- **RIM**
14" - 17"
- **SPEED CODE**
T, H, V

AVAILABLE ALSO IN
✓ **RUN FLAT VERSION**

TECHNICAL ATTRIBUTES



TREAD DESIGN WITH SPECIFIC PITCH SEQUENCE: QUIETNESS INSIDE THE VEHICLE

HYBRID MATERIALS AND INNOVATIVE TREAD PATTERN DESIGN: MORE SAFETY IN BOTH WET AND DRY CONDITIONS

✓ **TENSION CONTROL AND NEW MOULD PROFILE: MORE COMFORTABLE DRIVING EXPERIENCE**

✓ **NEW MATERIALS AND INNOVATIVE COMPOUNDS, AERODYNAMIC SIDEWALLS AND LOWER WEIGHT: LOWER FUEL CONSUMPTION AND CO₂ EMISSIONS**

CINTURATO ALL SEASON

Ideal choice for drivers who use the vehicle daily, on short journeys and in gentle driving conditions.

PRODUCT STRENGTH

Excellent balance of the performances in every weather condition.

PRODUCT RANGE

- **WIDTH**
from 155 to 225
- **SERIES**
from 45 to 70
- **RIM**
15" - 19"
- **SPEED CODE**
T, H, V, W

AVAILABLE ALSO IN
✓ **SEAL INSIDE™ VERSION**

TECHNICAL ATTRIBUTES



ALL SEASON TYRE

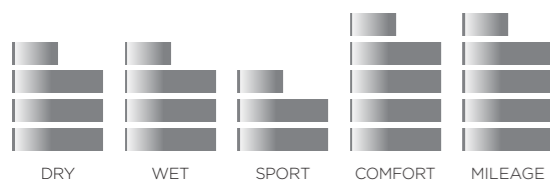
DIRECTIONAL TREAD PATTERN DESIGN: IMPROVE WATER EXPULSION AND TRACTION ON SNOW

3D SIPLE TECHNOLOGY: INCREASE THE STABILITY OF THE TREAD PATTERN, OPTIMIZING THE FOOTPRINT

✓ **FULL SILICA TREAD COMPOUND: FLEXIBILITY AND HIGH GRIP LEVELS AT LOW TEMPERATURES. REDUCTION IN ROLLING RESISTANCE**

✓ **SEAL- INSIDE TECHNOLOGY MAINTAIN AIR PRESSURE EVEN AFTER A PUNCTURE IN THE TREAD AREA**

PRODUCT PERFORMANCE



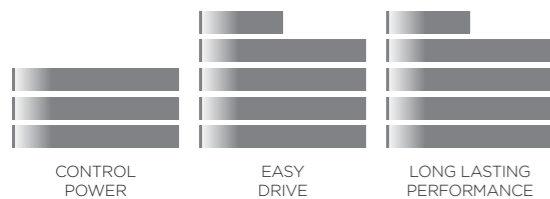
HOMOLOGATION BRANDS

Fiat, Ford, Hyundai, Nissan, Skoda

HOMOLOGATIONS

AROUND
20

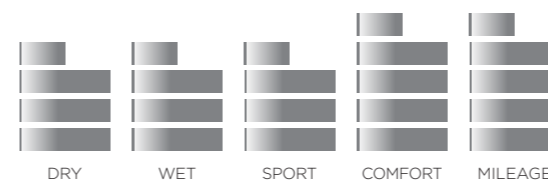
RESPONSE TO CONSUMER REQUIREMENTS



PRESS TESTS

STIFTUNG: Good (Best Rating Given) - 04/2014
ADAC: Good (Best Rating Given) - 04/2014
TCS: Good (Best Rating Given) - 03/2014

PRODUCT PERFORMANCE

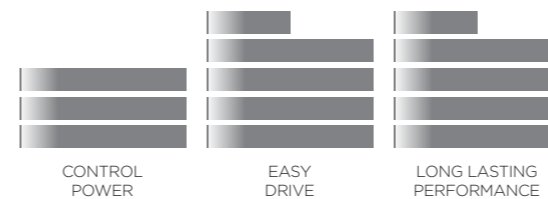


PRODUCT REPUTATION

Three Peaks Snow Flake marking certifies safety in winter condition.

SEAL INSIDE Seal-Inside technology guarantees safety and mobility even in case of tyre puncture.

RESPONSE TO CONSUMER REQUIREMENTS



PRESS TESTS

AUTO ZEITUNG: Very Recommendable - 10/2015
AUTO BILD: Exemplary (Test Winner) - 09/2014



SCORPION •

With the evolution of this segment, dedicated to SUV/Crossover applications, the product range features innovative technological solutions without sacrificing safety and performance. Comfort, handling and eco awareness, considered in the production of new tyres, ensure that new SUV tyres are able to fulfill the more demanding OEMs and customer needs.



SUV
P ZERO

Summer tyre for high powered SUVs and crossovers, the ideal choice for the high performance segment.

PRODUCT STRENGTH


Enhanced handling performance for sports driving.
Excellent braking and traction also at high speed.

PRODUCT RANGE

- **WIDTH**
from 235 to 325
- **SERIES**
from 30 to 55
- **RIM**
19" - 22"
- **SPEED CODE**
W, Y, (Y), ZR

AVAILABLE ALSO IN
✓ **RUN FLAT VERSION**
✓ **PNCS VERSION**

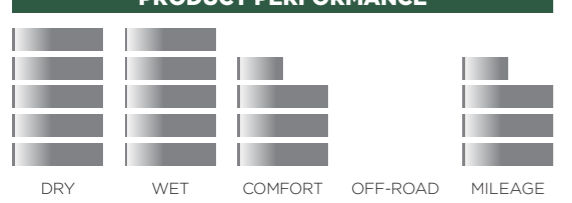
TECHNICAL ATTRIBUTES



- THREE SOLID CENTRAL RIBS: IMPROVED BRAKING AND TRACTION ALSO AT HIGH SPEED
- OUTER SHOULDER WITH LARGE RIGID BLOCKS: HANDLING PERFORMANCE FOR SPORT DRIVING
- S-SHAPE TREAD DESIGN: SAFETY UNDER CRITICAL BRAKING CONDITIONS, ON THE STRAIGHT AND THROUGH CORNERS
- THREE WIDE LONGITUDINAL GROOVES: IMPROVED SAFETY AND CONTROL IN POTENTIAL AQUAPLANING SITUATIONS

✓ **HIGH TECHNOLOGY ASYMMETRIC CONTOUR: EVEN TREAD WEAR**

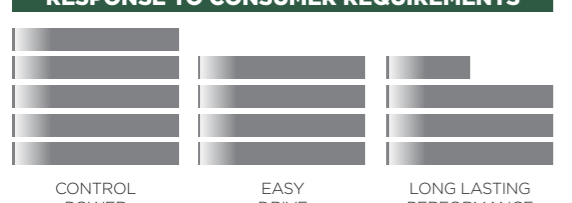

PRODUCT PERFORMANCE



HOMOLOGATION BRANDS
Audi Quattro, Bentley, BMW, Land Rover, Jeep, Lincoln, Mercedes, Mercedes-AMG, Porsche, Volkswagen

HOMOLOGATIONS
AROUND 50

RESPONSE TO CONSUMER REQUIREMENTS

SUV
SCORPION VERDE

Touring tyre, the ideal choice for luxury SUVs and crossovers.

PRODUCT STRENGTH


Improved grip and braking in the wet and better overall stability; even for the largest SUVs.
Low rolling resistance and weight guarantee less fuel consumption and CO₂ emissions.

PRODUCT RANGE

- **WIDTH**
from 215 to 285
- **SERIES**
from 35 to 70
- **RIM**
16" - 22"
- **SPEED CODE**
H, V, W, Y

AVAILABLE ALSO IN
✓ **RUN FLAT VERSION**
✓ **PNCS VERSION**

TECHNICAL ATTRIBUTES

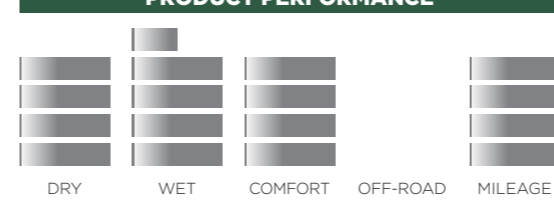


- OPTIMIZED PITCH SEQUENCE AND PHASING: LOWER INTERNAL NOISE
- OPTIMIZED PROFILE AND INNOVATIVE MATERIALS: REDUCED FUEL CONSUMPTION AND CO₂ EMISSIONS
- DEDICATED SHOULDER PROFILE: IMPROVED STABILITY ALSO FOR LARGE SUVs

✓ **BALANCED SILICA RATIO TREAD COMPOUND: HIGH MILEAGE AND STABLE PERFORMANCE**

✓ **INNOVATIVE COMPOUND WITH SPECIAL POLYMERS: WET PERFORMANCE**


PRODUCT PERFORMANCE



HOMOLOGATION BRANDS
Audi, Audi Quattro, BMW, Ford, Jeep, Land Rover, Mercedes, Porsche, Volkswagen, Volvo


HOMOLOGATIONS
OVER 60

RESPONSE TO CONSUMER REQUIREMENTS



PRESS TESTS

- AUTO ZEITUNG: Very Recommendable** - 02/2015
- AUTO ZEITUNG: Very Recommendable** - 05/2014
- AUTO BILD ESPANA: Exemplary** - 04/2014
- AUTO BILD ALL RAD: Exemplary** - 04/2014
- AUTO ZEITUNG ALLRAD: Very Recommendable** - 04/2014
- GUTE FAHRT: Very Good - Recommended** - 03/2014



SUV
SCORPION VERDE ALL SEASON

Touring tyre, the ideal choice for SUVs, crossovers and light trucks.

PRODUCT STRENGTH

Great lateral stability and wet and snow traction assures All Season performance.

PRODUCT RANGE

- **WIDTH**
from 205 to 295
- **SERIES**
from 40 to 70
- **RIM**
15" - 21"
- **SPEED CODE**
H, V, W, Y

AVAILABLE ALSO IN
✓ **RUN FLAT VERSION**
✓ **PNCS VERSION**

TECHNICAL ATTRIBUTES



- OPTIMIZED PITCH SEQUENCE AND PHASING: LOWER INTERNAL NOISE
- OPTIMIZED PROFILE AND INNOVATIVE MATERIALS: REDUCED FUEL CONSUMPTION AND CO₂ EMISSIONS
- LONGITUDINAL SIPING AND HIGH LATERAL SIPING DENSITY: OFF ROAD AND ALL SEASON PERFORMANCE
- LARGE CONTACT PATCH AND FOUR WIDE LONGITUDINAL GROOVES: SAFETY IN WET

SUV
SCORPION ATR

An all terrain tyre for SUVs and pick-ups.

PRODUCT STRENGTH

High resistance to damage and continuous traction also in off-road situations. Very good traction and braking efficiency.

PRODUCT RANGE

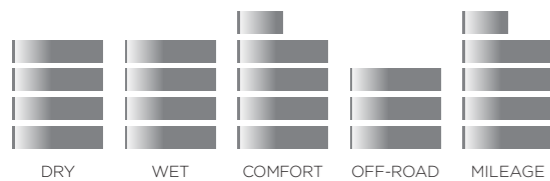
- **WIDTH**
from 175 to 325
- **SERIES**
from 55 to 80
- **RIM**
14" - 22"
- **SPEED CODE**
T, H

TECHNICAL ATTRIBUTES



- ROBUST CARCASS AND REINFORCED SIDEWALL AREA: HIGH RESISTANCE TO DAMAGE
- WIDE, RUGGED SHOULDER BLOCKS: IMPROVED TRACTION AND BRAKING EFFICIENCY
- CURVED CENTRAL GROOVES: CONTINUOUS TRACTION IN OFF ROAD SITUATIONS

PRODUCT PERFORMANCE



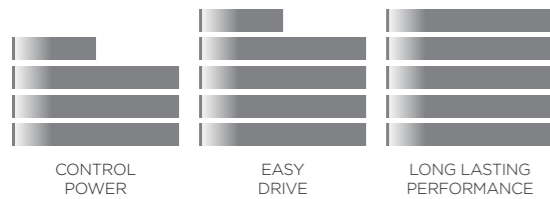
HOMOLOGATION BRANDS

Audi, Audi Quattro, Bentley, BMW, Chevrolet, Fiat, Ford, Jaguar, Jeep, Lincoln, Mercedes, Porsche, Volkswagen, Volvo

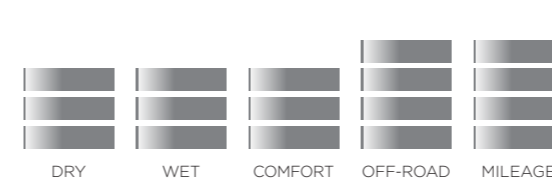
HOMOLOGATIONS

OVER
80

RESPONSE TO CONSUMER REQUIREMENTS



PRODUCT PERFORMANCE



HOMOLOGATION BRANDS

Chrysler - Jeep, Ford, Land Rover, Mercedes - AMG, Volkswagen

HOMOLOGATIONS

OVER
30

RESPONSE TO CONSUMER REQUIREMENTS



PRODUCT REPUTATION

An all terrain tyre, for use on all surfaces: versatile in all situations with excellent off road capabilities.



VAN

The VAN category comprises a wide range of vehicles: from light vans to microvans, pick-ups, small/medium commercial vehicles with weights up to six tons. In recent years these vehicles have become even faster, safer, more versatile, more reliable and more comfortable. Pirelli has developed a specifically designed range of tyres which match the performance characteristics of car tyres with the traditional characteristics of commercial vehicle tyres.





Ideal choice for car-derived vans or transporters looking for high mileage and low rolling resistance.

PRODUCT STRENGTH

Significant mileage improvement of approximately 30%. Improved safety in the wet and low rolling resistance.

PRODUCT RANGE

- **WIDTH**
from 165 to 235
- **SERIES**
from 60 to 75
- **RIM**
14" - 17"
- **SPEED CODE**
R, S, T, H

TECHNICAL ATTRIBUTES

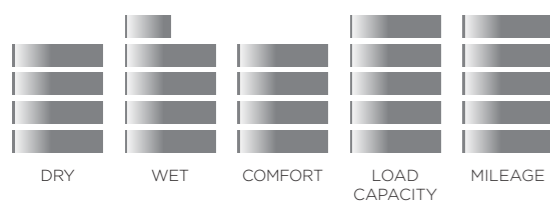


OPTIMIZED PROFILE AND INNOVATIVE MATERIALS: LOWER ROLLING RESISTANCE AND LESS FUEL CONSUMPTION LEADING TO SAVINGS AT THE PUMP

NEW COMPOUND AND ENHANCED PROFILE GEOMETRY: INCREASED MILEAGE AND BETTER VALUE FOR MONEY

✓ **NEW TREAD DESIGN AND COMPOUND: IMPROVED AQUAPLANING RESISTANCE, WET BRAKING AND SAFETY IN WET CONDITIONS WITH LOW ROLLING RESISTANCE.**

PRODUCT PERFORMANCE

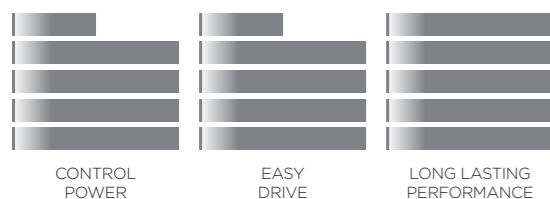


PRESS TESTS

AUTO BILD REISEMOBIL: Exemplary - 04/2014*

* 235/65R16 C - Carrier Camper

RESPONSE TO CONSUMER REQUIREMENTS



WINTER • PIRELLI RANGE OVERVIEW

CITY-COMPACT CARS

MEDIUM CARS

SALOON-PREMIUM CARS

SPORT-PRESTIGE CARS

4X4 - PICK UP

URBAN SUV

PREMIUM SUV

VAN



POWER CONTROL



TOURING



URBAN



SOTTOZERO



SCORPION



SNOWCONTROL



CARRIER





WINTER •

Pirelli Winter Tyres Collection comprises a range of specific tyres for city cars, medium powered vehicles, prestigious sport cars, SUVs and commercial vehicles. All Winter tyres have been developed to ensure the right balance between comfort and performance in any winter road situation. Thanks to the specific compound, the innovative sipe technology and the optimized tread pattern, adherence and traction are guaranteed in all winter weather conditions.



WINTER SOTTOZERO 3

The winter tyre result of the development with prestige and premium OEMs.

PRODUCT STRENGTH

The best winter performance in all winter conditions for medium to high end cars.

PRODUCT RANGE

- **WIDTH**
from 205 to 355
- **SERIES**
from 25 to 65
- **RIM**
16" - 21"
- **SPEED CODE**
H, V, W

AVAILABLE ALSO IN
 ✓ **RUN FLAT VERSION**
 ✓ **SEAL INSIDE™ VERSION**

TECHNICAL ATTRIBUTES



DIRECTIONAL DOUBLE ARROWS PATTERN DESIGN: HIGHER TRACTION IN SNOW CONDITION

WIDER GROOVES: EXCELLENT WET HANDLING AND BRAKING PERFORMANCE

- ✓ **3D SIPE TECHNOLOGY: IMPROVED HANDLING IN DRY ROAD CONDITION, REDUCING THE BRAKING DISTANCE**
- ✓ **FUNCTIONALIZED COMPOUND: HIGH GRIP ALL WINTER WEATHER CONDITION**

WINTER SOTTOZERO SERIE II

The ideal choice for top-end cars, sport cars and premium sedans.

PRODUCT STRENGTH

Balanced sporty performance, excellent braking and traction in every winter weather conditions.

PRODUCT RANGE

- **WIDTH**
from 205 to 335
- **SERIES**
from 30 to 65
- **RIM**
16" - 20"
- **SPEED CODE**
H, V, W

AVAILABLE ALSO IN
 ✓ **RUN FLAT VERSION**

TECHNICAL ATTRIBUTES



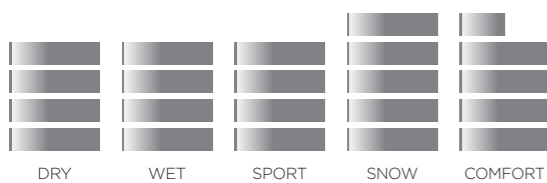
PATENTED I.B.S. TECHNOLOGY FOR SIPE CONSTRUCTION: IMPROVED GRIP FOR TRACTION AND BRAKING PERFORMANCE

ASYMMETRICAL TREAD PATTERN WITH EXTERNAL AREA: SAFETY ON WET SURFACES AND ENHANCED HANDLING IN THE DRY

ASYMMETRICAL TREAD PATTERN WITH INTERNAL AREA: SNOW TRACTION AND RIDING COMFORT

- ✓ **NEW TEMPERATURE DYNAMIC COMPOUND (TDC): SAFETY AND ENJOYMENT WHEN DRIVING IN AUTUMN AND WINTER WEATHER CONDITIONS**

PRODUCT PERFORMANCE



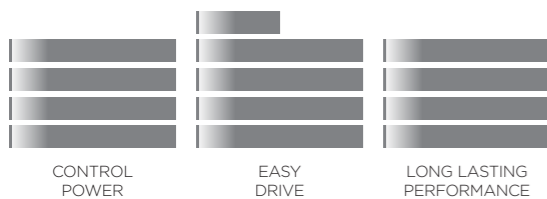
HOMOLOGATION BRANDS

Audi, BMW, Mini, Jaguar, Lamborghini, McLaren, Maserati, Mercedes, Mercedes-AMG, Volvo, Volkswagen

HOMOLOGATIONS

OVER
100

RESPONSE TO CONSUMER REQUIREMENTS



PRESS TESTS

AUTO BILD SPORTSCAR: Exemplary - 11/2015
AUTO MOTOR UND SPORT: Very Recommendable - 10/2015
SPORT AUTO: Very Recommendable (Test Winner) - 11/2014
AUTO BILD SPORTSCARS: Exemplary (Test Winner) - 10/2014

PRODUCT PERFORMANCE



HOMOLOGATION BRANDS

Alfa Romeo, Aston Martin, Audi, Bentley, BMW, BMW - M Series, Mini, Ferrari, Ferrari Classic, Jaguar, Lamborghini, Maserati, McLaren, Mercedes, Mercedes-AMG, Porsche, Porsche - Classic & Young Timer, Porsche Old Models, Volvo

HOMOLOGATIONS

OVER
240

RESPONSE TO CONSUMER REQUIREMENTS



PRESS TESTS

AUTO BILD SPORTSCARS: Excellent - 11/2012
SPORT AUTO: Recommendable - 11/2012
EVO MAGAZINE: Very Recommendable - 11/2011
AUTO BILD SPORTSCARS: Exemplary - 10/2011



WINTER SNOWCONTROL SERIE 3

A "Green Performance" winter tyre for city and compact cars in soft and severe winter conditions.

PRODUCT STRENGTH

Excellent traction and braking on snowy surfaces. High stability in lateral grip.

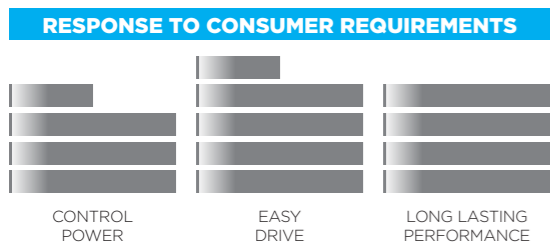
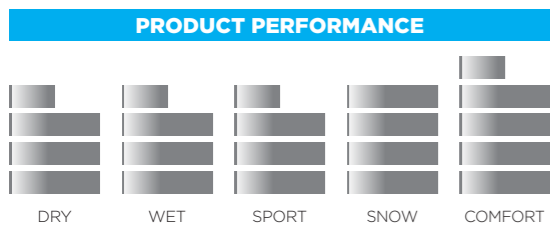
PRODUCT RANGE

- **WIDTH**
from 155 to 205
- **SERIES**
from 45 to 70
- **RIM**
14" - 17"
- **SPEED CODE**
T, H

AVAILABLE ALSO IN
✓ **RUN FLAT VERSION**

TECHNICAL ATTRIBUTES

- OPTIMIZED TREAD DESIGN: INCREASED TRACTION ON SNOWY SURFACES
- IMPROVED TREAD PATTERN COMPOUND: EXCELLENT BALANCE BETWEEN WET AND SNOW PERFORMANCE
- ✓ **INTERACTIVE BRICKWORK SIPING (I.B.S.). ENHANCED BRAKING AND STABILITY IN LATERAL / LONGITUDINAL DIRECTIONS**
- ✓ **INNOVATIVE BASE COMPOUND AND BEAD GEOMETRY: OUTSTANDING SAFE DRIVING IN DRY ROAD CONDITIONS**



HOMOLOGATION BRANDS
BMW, Mini, Volkswagen, Volvo

HOMOLOGATIONS
8

PRESS TESTS

- AUTO BILD:** Exemplary - 10/2015
- AUTO MOTOR UND SPORT:** Recommendable - 09/2014
- AUTO ZEITUNG:** Very Recommendable - 09/2014
- GTÜ (ACE/ARBÖ):** Recommendable - 09/2014



SCORPION WINTER

Ideal choice for owners of SUVs and CUVs which use the vehicle daily and aim to have complete safe control of the vehicle during winter season.

PRODUCT STRENGTH

Handling on snow surfaces and short braking distance in all winter driving conditions. Increased grip in every winter conditions and low rolling resistance.

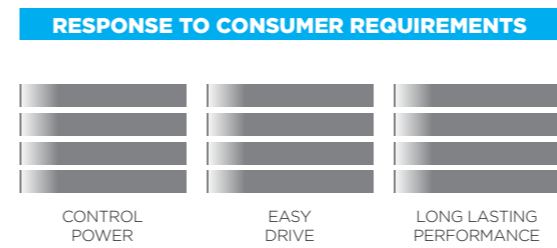
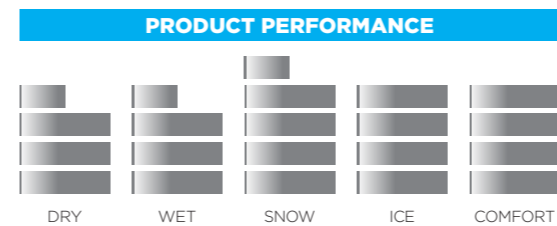
PRODUCT RANGE

- **WIDTH**
from 215 to 315
- **SERIES**
from 35 to 70
- **RIM**
16" - 22"
- **SPEED CODE**
T, H, V, W

AVAILABLE ALSO IN
✓ **RUN FLAT VERSION**
✓ **SEAL INSIDE™ VERSION**

TECHNICAL ATTRIBUTES

- MODULAR BLOCK GEOMETRY: IMPROVED TRACTION AND LATERAL FORCE
- DIRECTIONAL & SYMMETRIC TREAD PATTERN DESIGN: IMPROVED HANDLING AND REDUCED BRAKING DISTANCE IN ALL WINTER DRIVING CONDITIONS
- CIRCUMFERENTIAL GROOVES: EXCELLENT WET HANDLING AND WET BRAKING PERFORMANCE



HOMOLOGATION BRANDS
Audi, Bentley, BMW, Land Rover, Mercedes, Mercedes-AMG, Porsche, Volkswagen, Volvo

HOMOLOGATIONS
OVER 60

PRESS TESTS

- SUV MAGAZINE:** Very Recommendable - 11/2015
- OFF ROAD:** Very Recommendable - 11/2015
- AUTO ZEITUNG:** Test Winner - 11/2014
- AUTO ZEITUNG ALLRAD:** Test Winner - 10/14
- OFF ROAD:** Very Recommendable - 10/14
- SUV MAGAZIN:** Very Recommendable - 2014



SUV
SCORPION ICE&SNOW

The perfect solution for the low temperature performance of fast luxury modern SUVs.

PRODUCT STRENGTH

Excellent in all winter road conditions, with low noise levels. Controlled response and handling.

PRODUCT RANGE

- **WIDTH**
from 235 to 325
- **SERIES**
from 30 to 65
- **RIM**
17" - 21"
- **SPEED CODE**
H, V

AVAILABLE ALSO IN
✓ **RUN FLAT VERSION**

TECHNICAL ATTRIBUTES

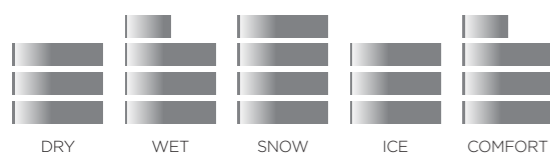


MULTI-EDGED TREAD BLOCKS: OPTIMUM TRACTION ON SNOW, ALSO IN DOWNHILL DRIVING

FOUR BROAD LONGITUDINAL GROOVES: HIGH MARGIN OF SAFETY TO PREVENT AQUAPLANING

- ✓ **ROBUST OFF-ROAD CARCASS DESIGN**
- ✓ **SPECIALISED TREAD DESIGN**

PRODUCT PERFORMANCE



RESPONSE TO CONSUMER REQUIREMENTS



HOMOLOGATION BRANDS

Audi, BMW, Mercedes, Mercedes-AMG, Porsche, Volkswagen, Volvo

HOMOLOGATIONS

OVER
30

VAN
CARRIER WINTER

Ideal choice for car-derived vans or transporters looking for high mileage and safety in winter conditions.

PRODUCT STRENGTH

High mileage performance with more regular wear. Improved safety in the wet.

PRODUCT RANGE

- **WIDTH**
from 175 to 235
- **SERIES**
from 60 to 75
- **RIM**
14" - 16"
- **SPEED CODE**
R, S, T

TECHNICAL ATTRIBUTES

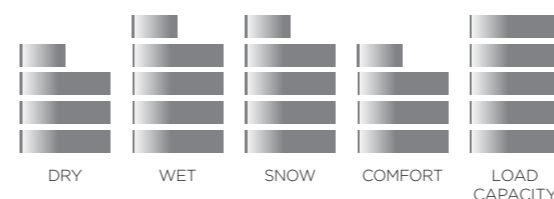


NEW COMPOUND AND NEW TREAD DESIGN: BETTER VALUE FOR MONEY

NEW TREAD DESIGN WITH 3 WIDE LONGITUDINAL GROOVES: SAFETY IN WET CONDITIONS

- ✓ **ENHANCED PROFILE AND TREAD DESIGN: INCREASED TYRE LIFE**

PRODUCT PERFORMANCE



RESPONSE TO CONSUMER REQUIREMENTS



PRESS TESTS

PRO MOBIL: Good - 11/2013





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POWER IS NOTHING WITHOUT CONTROL